



FOR IMMEDIATE RELEASE

N2Y, Inc.

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N2Y INC, WELCOMES JOHN STANDAL AS THEIR NEW DIRECTOR OF SALES

Monday, February 2, 2009: N2Y, Inc. announces the hiring of John Standal MS/CCC-SLP, as their Director of Sales. John currently resides in Milwaukee WI with his wife and three children. John earned his Master's degree in Speech-Language Pathology from Marquette University (Milwaukee, Wisconsin 1991) and has been involved with the AAC/AT market since 1994. His range of employment history encompasses a strong speech-language pathology clinical experience, a well developed AAC/AT technical skill set as well as business development, manufacturing, publishing, marketing and management. John's last position was as Vice President of Sales and Marketing with Tobii-ATI and is now the Director of Sales with N2Y, Inc. His industry and business background compliments the NY2 Team and their powerful and innovative products.

N2Y, Inc.® is a family-run, online education publishing company started by Jacquie Clark, a speech-language pathologist with over 30 years experience in and out of the classroom. N2Y, Inc.® has grown to include a weekly newspaper, online curriculum and dynamic symbol set. The New-2-You current events newspaper utilizes concise, symbol-supported text to deliver current events news to a population previously denied this information. The Unique Learning System is the only comprehensive Web-based and standards-based curriculum specifically designed for special learners. Recently launched SymbolStix *ONLINE*, the newest and most dynamic symbol set ever developed. The set is used exclusively throughout the News-2-You newspaper and the Unique curriculum.

The N2Y, Inc.® products are all available on the Web, allowing thousands of global subscribers easy access to all the published content and materials. For additional information, please visit us on the Web at www.n2y.com We can also be reached by e-mail at info@n2y.com or please contact customer service at (800) 697-6575.



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