



FOR IMMEDIATE RELEASE

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**N2Y, INC LAUNCHES THE UNIQUE LEARNING SYSTEM, THE ONLY STANDARDS BASED ONLINE CURRICULUM BUILT SPECIFICALLY FOR INDIVIDUALS WITH SPECIAL NEEDS**

*Wednesday, July 23, 2008:* News-2-You has officially launched the Unique Learning System curriculum product to the public. Educators now have access to the most comprehensive standards-based Special Education curriculum ever to hit the market. This is not a modified curriculum but one built from national standards that are customized by individual states to easily align with their state specific standards.

The Unique Learning System is based on years of classroom experience, teacher input and study of effective learning strategies for students with the most significant disabilities. The Unique Learning System curriculum is the ONLY product of its kind built from the ground up specifically for special learners. This approach is much different than much of which is currently available. The curriculum is divided into four (4) age-appropriate levels. Each level can be purchased individually. Collectively, the levels cover all students between K-12 at all ability levels. Currently there is a three year publishing cycle that will guarantee brand new material for the next 36 months. Not only is the information new but it interweaves directly with the News-2-You newspaper, allowing educators to supplement and reinforce the lessons in the curriculum with current event's news. The symbol set utilized throughout the curriculum is News-2-You SymbolStix, creating consistency across all our product lines.

An example of what a district/school can expect to see over JUST the first year of production across all 4 of our grade bands:

- 8 NEW unit topics
- Over 800 lessons, all age-appropriate and all divided into three (3) differentiated task levels
- Over 7,000 pages of content annually
- Science and Social Studies themed with comprehensive activities to cover all 5 core competencies: Reading, Math, Writing, Science & Social Studies
- All standards-based material



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- All web-based for easy storage, printing and retrieval
- Robust custom-built online student profile tool and progress check points
- Complete integration with News-2-You's weekly newspaper to supplement/reinforce the lessons in the curriculum with current events material
- Utilize all SymbolStix symbols for consistency across all products

The Unique Learning System is the brain child of Kathy Staugler. During her 35 years in education, Kathy has worked as a speech language pathologist, special education classroom teacher and assistive technology consultant. Her interest in curriculum for special learners peaked when training Ohio teachers about the Alternate Assessment process. While teachers became more aware of what standards-based instruction needed to look like, they did not have the time to create the extensive modified materials that were necessary for their classrooms of varied learners. At a conference in 2006, Kathy and News-2-You founder Jacquie Clark began a discussion on how the current events format of News-2-You could be enhanced by including a core curriculum that progressed throughout the grades. The result of this discussion--the Unique Learning System—is a comprehensive standards-based curriculum format to support literacy and content learning for students with significant needs.

N2Y, Inc.® is a family-run, online education publishing company started by Jacquie Clark, a speech-language pathologist with over 30 years experience in and out of the classroom. N2Y, Inc.® has grown to include a weekly newspaper, online curriculum and dynamic symbol set. The News-2-You current events newspaper utilizes concise, symbol-supported text to deliver current events news to a population previously denied this information. The Unique Learning System is the only comprehensive Web-based and standards-based curriculum specifically designed for special learners. Recently launched SymbolStix *ONLINE*, the newest and most dynamic symbol set ever developed. The set is used exclusively throughout the News-2-You newspaper and the Unique curriculum.

The N2Y, Inc.® products are all available on the Web, allowing thousands of global subscribers easy access to all the published content and materials. For additional information, please visit us on the Web at [www.n2y.com](http://www.n2y.com) We can also be reached by e-mail at [info@n2y.com](mailto:info@n2y.com) or please contact customer service at (800) 697-6575.



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